

Digital transition for Accessible Agrotourism

DigAccessAgrotourism project drives the **digital transition of social economy enterprises in rural tourism**, helping them become more inclusive and accessible for persons with disabilities. By building the digital skills of both SMEs and their supporting organisations, it creates new opportunities for training, mentoring, and cross-border collaboration to foster accessibility and innovation in agrotourism.

The project is reaching the end of its first year with some major milestones, the release of the **Framework for Digital Transition and Accessibility in Rural Agrotourism** that sheds light on the challenges and opportunities facing social economy Enabling Organisations and SMEs in rural tourism, and the release of the **Collaborative Platform**, where you are all invited to register and leave your comments on our articles and deliverables.

In this number of our periodic Newsletter we present you Roberta Trovarelli from Legacoop Emilia-Romagna, introduce you to the recently adopted Framework, and discuss digital tools that are revolutionizing accessibility in Agrotourism.

Happy reading!



Interview with Roberta Trovarelli

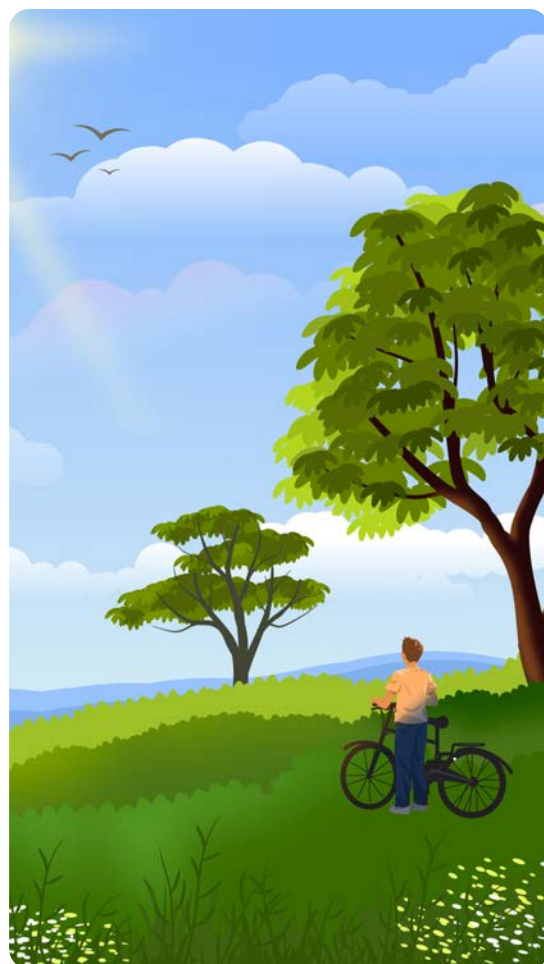
In every issue our newsletter we introduce you to one of the people leading the work of our partner organizations. In this second edition, we head to Bologna (Italy) to meet Roberta Trovarelli, responsible for EU and International projects at Legacoop Emilia-Romagna...

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Paving the Way for Inclusive Rural Tourism

We are proud to unveil a major milestone of the project: the release of our Framework for the Digital Transition in Agrotourism organisations! This groundbreaking document, built through months of field research across five countries, maps the current state of digital readiness and accessibility in rural tourism and offers practical pathways for transformation.

[continue reading](#).



Digital Tools Revolutionizing Accessibility in Agrotourism

Travelling is everyone's right, but for millions of people with disabilities, there are still many obstacles: lack of clear information, limited access, and experiences that are not inclusive. For tourism professionals, investing in digital assistive technologies is not only a matter of social responsibility, it is also an opportunity to attract new customers and differentiate themselves from the competition. Throughout this article, we seek to help the agrotourism sector find tools that make their businesses more accessible... [continue reading](#)

DigAccessAgrotourism International Training for Enabling Organisations

DigAccessAgrotourism is entering its next phase, engaging Enabling Organisations in rural tourism to build a transnational team of **Digital Mentors for Accessibility**, tasked with supporting rural tourism social enterprises in designing and implementing **Individual Digital Development Plans** for accessibility. They will meet in Bologna for a three-day training covering **Accessibility, Digitalisation, and Business Development**.

Does your organisation support rural tourism enterprises through training, representation, or advocacy? Would you like to enrich your tools with **practical solutions for accessibility, digitalisation, and innovative business strategies**, while joining a transnational movement for better accessibility in rural tourism?

If so, your organisation may qualify as an **Enabling Organisation (EO)** and may be interested in responding to the **DigAccess Agrotourism Call for Expression of Interest**.

 check the [call here](#)

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