

October 2020						
◀ Sep 2020						Nov 2020 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 Module 1.1: Understanding regional context	20 Module 1.1: Understanding regional context	21	22 Module 1.1: Understanding regional context	23 Module 1.1: Understanding regional context	24
25	26 Module 1.1: Understanding regional context	27 Module 1.2: Regional cultural heritage	28	29 Module 1.2: Regional cultural heritage	30 Module 1.2: Regional cultural heritage	31

November 2020						
◀ Oct 2020						Dec 2020 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 Module 1.2: Regional cultural heritage	3 Module 2.1: Introduction to interpersonal communication and basic principles of communication	4	5 Module 1.2: Regional cultural heritage	6 Module 2.1: Introduction to interpersonal communication and basic principles of communication (2 hours) Module 2.2: Communication Theories (1 hour)	7
8	9 Module 2.2: Communication Theories	10 Module 2.2: Communication Theories	11	12 Module 2.2: Communication Theories	13 Module 2.2: Communication Theories (1 hour) Module 2.3: Intercultural communication (2 hours)	14
15	16 Module 2.3: Intercultural communication	17 Module 2.4: Advanced skills in Communication	18	19 Module 2.3: Intercultural communication	20 Module 2.4: Advanced skills in Communication	21
22	23 Module 2.4: Advanced skills in Communication	24 Module 2.4: Advanced skills in Communication	25	26 Module 2.5: Technology and Communication	27 Module 2.4: Advanced skills in Communication	28
29	30 Module 2.5: Technology and Communication (2 hours)					

	Module 3.1: Planning: understanding target group, local contexts and stakeholders (1 hour)	
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December 2020						
◀ Nov 2020						Jan 2021 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Module 3.1: Planning: understanding target group, local contexts and stakeholders	2	3 Module 3.1: Planning: understanding target group, local contexts and stakeholders	4 Module 3.2: Understanding local context and stakeholders	5
6	7 Module 3.2: Understanding local context and stakeholders	8 Module 3.2: Understanding local context and stakeholders (1,5 hours) Module 3.3: Introduction to budgeting (1,5 hours)	9	10 Module 3.3: Introduction to budgeting	11 Module 3.3: Introduction to budgeting	12
13	14 Module 3.4: Design and planning	15 Module 3.4: Design and planning	16	17 Module 3.4: Design and planning (1,5 hours) Module 3.5: Implementation: introduction to project management (1,5 hours)	18 Module 3.5: Implementation: introduction to project management (3,5 hours)	19
20	21	22	23	24	25	26

27	28	29	30	31	
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January 2021						
◀ Dec 2020						Feb 2021 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4 Module 3.6: Logistic Plan	5 Module 3.6: Logistic Plan (2 hours) Module 3.7: Coordination Plan	6	7 Module 3.7: Coordination Plan	8 Module 3.7: Coordination Plan (1 hour) Module 3.8: Introduction to risk plan, health and safety (2 hours)	9
10	11 Module 3.8: Introduction to risk plan, health and safety	12 Module 3.9: Evaluation: financial report	13	14 Module 3.9: Evaluation: financial report	15 Module 3.9: Evaluation: financial report	16
17	18 Module 3.9: Evaluation: financial report (1 hour) Module 3.10: Customer experience report (2 hours)	19 Module 3.10: Customer experience report	20	21 Module 3.11: Stakeholders Management Evaluation	22 Module 3.11: Stakeholders Management Evaluation (2 hours) Module 4.1: Productivity Applications (1 hour)	23
24	25 Module 4.1: Productivity Applications	26 Module 4.1: Productivity Applications (1 hour) Module 4.2: Social Media Management (2 hours)	27	28 Module 4.2: Social Media Management	29 Module 5.1: Introduction to Marketing and Cultural Tourism	30

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February 2021						
◀ Jan 2021						Mar 2021 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Module 5.1: Introduction to Marketing and Cultural Tourism (2 hours) Module 5.2: Service Characteristics of Tourism Marketing (1 hour)	2 Module 5.2: Service Characteristics of Tourism Marketing	3	4 Module 5.2: Service Characteristics of Tourism Marketing (1 hour) Module 5.3: Marketing Analysis and Decision Making (2 hours)	5 Module 5.3: Marketing Analysis and Decision Making	6
7	8 Module 5.3: Marketing Analysis and Decision Making	9 Module 5.3: Marketing Analysis and Decision Making (2 hours) Module 5.4: The Seven "Ps" of Cultural Tourism Marketing (1 hour)	10	11 Module 5.4: The Seven "Ps" of Cultural Tourism Marketing	12 Module 5.4: The Seven "Ps" of Cultural Tourism Marketing	13
14	15 Module 5.4: The Seven "Ps" of Cultural Tourism Marketing Module	16 Module 5.5: Planning a Media Strategy	17	18 Module 5.5: Planning a Media Strategy	19 Module 5.5: Planning a Media Strategy	20
21	22 Module 5.5: Planning a Media Strategy	23 Module 5.5: Planning a Media Strategy	24	25	26	27

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